

Business Delegation to **Abu Dhabi**

4 – 9 December 2024



Abu Dhabi

As the capital of the United Arab Emirates, Abu Dhabi stands as a cornerstone of the nation's economic and strategic ambitions.

Abu Dhabi is recognised for its robust economy, contributing over 60% of the UAE's GDP. The emirate's economic vision goes beyond energy, focusing on diversification into key sectors such as advanced manufacturing, renewable energy, aerospace, and technology.

As a globally connected city, Abu Dhabi offers a strategic location at the intersection of Europe, Asia, and Africa, providing businesses with unparalleled access to international markets. The city's infrastructure is world-class, featuring advanced transportation networks, state-of-the-art ports, and one of the world's leading financial centres, the Abu Dhabi Global Market (ADGM).

Abu Dhabi's commitment to innovation and sustainable development is evident in its strategic initiatives and investments. The city also hosts a range of international conferences and exhibitions, fostering a business environment conducive to networking, collaboration, and growth.

For businesses looking to expand into the Middle East and beyond, Abu Dhabi offers a stable and secure environment, supported by pro-business policies and a government committed to facilitating foreign investment. With its forward-looking approach and strategic investments, Abu Dhabi is poised to remain a key player in the global economy, offering extensive opportunities for growth and partnership.



Your Gateway to Strategic Opportunities



Delegation Objectives

CONNECTIONS

Cultivate networks and develop in-country resources

ACCESS

Capitalise on valuable pipeline opportunities

DEVELOPMENT

Build capability through first-hand experience

UNDERSTANDING

Gain deeper insights from informed perspectives

Delegation

Delegation Chair



The Hon Christopher Pyne
Co-Chair, Australia UAE Business Council
Executive Chairman, Pyne & Partners

Christopher was elected to Parliament in 1993 and served as the Member for Sturt for 26 years. During this time, he was in the Liberal Party Leadership Group for 10 years, Leader of the House of Representatives for six years, and served in Cabinet for six years. Christopher was a Minister in the Howard, Abbott, Turnbull and Morrison Governments, holding the portfolios of Ageing, Education, Industry Innovation and Science, Defence Industry and Defence. He was three times named in the top ten of the Australian Financial Review Magazine's Power List – in 2012, 2013 and 2016.

Christopher Pyne served as the 54th Australian Defence Minister. He was responsible for delivering a \$200 billion build-up of Australia's military capability, the largest in Australia's peacetime history. He challenged the Defence bureaucracy, driving a focus on Australian industry engagement, developing and implementing Australia's Defence Export Strategy, Defence Industrial Capability Plan, and the Naval Shipbuilding Plan.

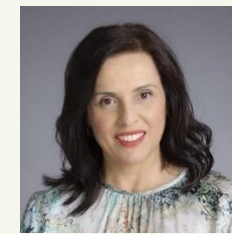
He also pushed hard to engage internationally, helping to create the Pacific Step Up to strengthen Australia's strategic role in the South Pacific and settling Defence Memoranda of Understanding with Israel, China, and Switzerland, whilst initiating Memoranda of Understanding with the United Arab Emirates and the Kingdom of Saudi Arabia. Throughout this, as a member of the Government's leadership team, he played an active role in Cabinet and in public fora advocating for causes and issues more broadly and influencing the Government's strategy and messages of the day.

Delegation Coordinator



Mr Aaron Waters-Marsh
Executive Director
Australia UAE Business Council

Delegation Support



Ms Gemma Iafrate
Executive Assistant to the Hon
Christopher Pyne

Delegation

Participants



Mr Courtney Ralph
Managing Director
Aero Defence



Mr Trenten Ralph
Director & General Manager
Aero Defence



Mr Tim Edwards
Managing Director
CutlerMerz



Mr Craig Wilson
Managing Director & Co-Founder
DeltaPearl Partners



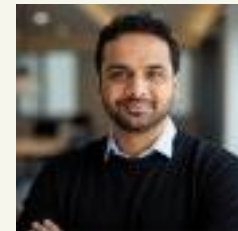
Dr Andreas Schwer
Chief Executive Officer
Electro Optic Systems



Mr Federico Tata Nardini
Chief Financial Officer
Fleet Space Technologies



Mr Stephen Hayes MBE
Chairman
Gravity Group



Mr Prateek Vidya
Chief Growth Officer
Gravity iLabs



Mr Ahmed Fahour AO
Group Chief Executive Officer
GURNER Group



Mr Sleiman Abou-Hamdan
Director
Holistic Psychology Australia



Mr Safwan Said
Founder & Director
Keltham Lawyers



Ms Ellecia Saffron
Founder & Managing Director
Maysaffron



Mr Eitan Neishlos
Principal & Founder
Neishlos Capital



Mr Shaun Wilson
Chief Executive Officer
Shoal Group



Mr Dimitri Courtelis
Group Chief Financial Officer
SunRice



Mr Sameh Masry
President
TAMAS Group



Mr Jonathan Hannam
Co-Founder & Managing Director
Taronga Group



Mr Avi Naidu
Co Founder & Managing Partner
Taronga Group



Programme

Note: Proposed schedule, engagements & events remain subject to change.



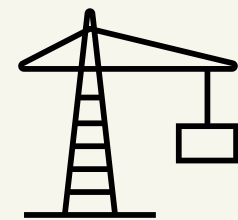
Programme

The four distinct streams provide targeted engagement opportunities throughout the delegation programme



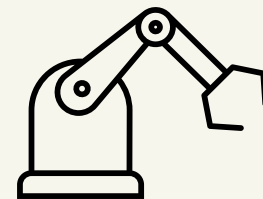
1. Technology

Delegates will delve into the latest digital and technological innovations shaping Abu Dhabi's economy. Site visits will highlight developments in artificial intelligence and space initiatives, providing insights into how technology is driving growth and transformation across multiple sectors.



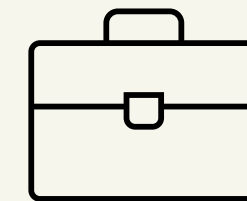
2. Infrastructure

This stream explores Abu Dhabi's infrastructure projects, with a focus on urban development, transportation, and sustainable construction. Delegates will visit key sites and engage with leaders to understand how Public-Private Partnerships are driving infrastructure growth and economic resilience.



3. Defence & Security

This stream highlights Abu Dhabi's leadership in security and defence industry. With a focus on exploring collaboration and strategic partnerships, engagements will highlight developments in advanced manufacturing and the sector's role in strengthening defence capabilities.



4. Abu Dhabi Business Week

Delivering value, and creating impact, Abu Dhabi Business Week will provide insights into the industrial trends shaping the economy. Speakers include pioneers of billion-dollar enterprises, globally recognized brands, and major industrial strategists who have navigated their careers to the top of their fields.





Programme

Day 1

Wednesday 4 December 2024

Afternoon

Introductory briefings

- Abu Dhabi Investment Office
- Abu Dhabi Department of Economic Development (ADDED)
- Abu Dhabi Global Markets
- Hub71

Investor Networking Event

Evening

Delegation Welcome Reception

Programme

Day 2

Thursday 5 December 2024

Stream-specific meetings

Technology

- Advanced Technology Research Council
- G42

Infrastructure & Development

- IMKAN Holdings
- Alpha Dhabi Holdings
- National Investment Corporation

Defence & Security

- International Golden Group
- EDGE Group

Abu Dhabi Business Week

- Global Manufacturing & Industrialisation Summit
- Abu Dhabi Procurement Forum
- Family Business Forum
- Startup Sprint

Morning

Afternoon

Ambassador's Reception

Evening

Programme

Day 3

Friday 6 December 2024

Morning

Trade & Investment Briefings

Networking brunch

Afternoon

Formula 1 Champions Club

- Practice Session 1
 - Practice Session 2
-

Evening





Programme

Day 4-5

Saturday 7 December 2024

Formula 1 Champions Club

- Practice Session 3
- Qualifying Session

Afternoon

Delegation Dinner

Evening

Sunday 8 December 2024

Formula 1 Champions Club

- Grand Prix

Afternoon

Evening

Programme

Day 6

Monday 9 December 2024

Networking Breakfast

- Hosted by Masdar City

Morning

Stream-specific Meetings

Technology

- MBZ University of Artificial intelligence

Defence & Security

- UAE Space Agency

Infrastructure & Development

- Aldar Properties

Networking Lunch

- With the Australia Business Group Abu Dhabi

Afternoon

Stream-specific Meetings (rescheduled from Thu 5 Dec)

Technology

- Khalifa University of Science and Technology

Defence & Security

- Emirates Defence Companies Council

A view through a window of a go-kart track. The track is green with blue and white markings, and several go-karts are visible. In the background, there are buildings and palm trees under a clear sky. A large, semi-transparent logo is overlaid on the image.

 TM Experiences
Champions Club

Formula 1 Abu Dhabi Grand Prix

Friday 6 December
Saturday 7 December
Sunday 8 December

The Abu Dhabi Grand Prix is a prestigious Formula 1 race held annually at the Yas Marina Circuit, known for its unique twilight setting and as a key event that attracts global business leaders and decision-makers.

The Formula 1 Grand Prix provides a strategic opportunity for delegates to engage in high-level networking and forge valuable connections in an informal yet influential setting.



Formula 1 Champions Club

Champions Club is Formula 1's flagship suite, offering premium hospitality, seating and access



Unparalleled Views

Situated between turns 5 and 6 at the Abu Dhabi Motorsports Management HQ, Champions Club offers trackside terrace views, and rooftop access providing a 360-degree view.



Premium Hospitality

Indulge in chef-prepared lunches, dinners and canapes with free-flowing beverages. Plus, enjoy access to interactive activations and exciting live entertainment.



Exclusive Experiences

Enjoy exclusive guided access to the famous Formula 1 Paddock, walk down the famous Formula 1 grid and have professional photos taken with World Championship trophies.



Insider Appearances

Hear from the biggest names in Formula 1 as they discuss life and business in the pinnacle of motorsport.





ETIHAD AIRWAYS
FORMULA 1
ETIHAD AIRWAYS
ABU DHABI
GRAND PRIX
2024



YAS MARINA CIRCUIT

- | | | | |
|---|---------------------------------|------------------------------------|-----------------------------|
| F1 Paddock Club™ | Heliport | Water Taxi (P1 Paddock Club™ Only) | Yas Plaza Hotels |
| Media Centre | Yas Kartzone | Gold Car Park | After-Race Concert Entrance |
| Pitlane Entrance From Track | YAS Trackside Terrace Park | Silver Car Park | Ferrari World Abu Dhabi |
| F1 Paddock | Pedestrian Gate Number | Red Car Park | Hospitality & Lounges |
| F1 Experiences Champions Club | Vehicles Gate Number | Staff Parking | Garden on Yas |
| F1 Experiences Lounge at Yas Premium Suites | F1 Paddock Club™ Shuttle | PoD Car Park | Sunset Lounge |
| Turn 1 Hospitality by F1 Experiences | F1 Paddock Club™ Turn 1 Shuttle | Formula 1 Pits | Horizon 360 |
| Waterway & Marina | Grandstand | F1 Paddock Club™ Turn 1 | Deck @ Two |
| Buildings | Yas Marina Shuttle Route | W Hotels Abu Dhabi | Turn 1 Hospitality |
| Media Accreditation Centre | Pedestrian Route | Shams Tower | Luna Lounge |
| Taxi Load Zone | Yas Marina Broadwalk | White Abu Dhabi | Deck @ Nine |
| Taxi Load Zone and After-Race Concert Taxi | Roads | TwoFour54 Creative Hub | Terraces at West |
| | Deck @ Nine Drop Off & Park | | F1 ACADEMY™ Pits |

Oases (Entertainment Areas)

- | | |
|-----------------------------|----------------------|
| F1 Fanzone | North Oasis |
| West Oasis & Abu Dhabi Hill | South & Marina Oasis |
- All Oases Include:
- | | |
|-------------------------|-------------|
| Food & Drinks | First Aid |
| Lounge Bar | Prayer Room |
| F1 Merchandise | Yas Zone |
| Live Entertainment Area | Restrooms |
- ASKYAS POINT**
- All ASKYAS Points Include:
- | |
|--|
| Information Desk |
| Ticket Resolution |
| FORMULA 1 ABU DHABI GRAND PRIX 2024 Ticket Sales |
| General Admission Concert Wristband Collection |



Formula 1 After-Race Concerts

Included in the Champions Club package, enjoy access to various after-race performances throughout the weekend.



Headline Acts

Thu 5 Dec: Teddy Swims & Peggy Gou

Fri 6 Dec: Maroon 5

Sat 7 Dec: Eminem

Sun 8 Dec: Muse

Concert Timings

Gates open at 6pm and the entertainment usually starts between 8.30pm and 9pm.

Most headline shows will last between 90 and 120 minutes, i.e.:

18:00 Gates open

20:30 Concert starts

23:00 Concert ends

Access

Three-day tickets have access to all four concerts: Thursday to Sunday.

Each ticket covers general admission to Etihad Park, which includes access to The Village, and is a 10-minute walk from Yas Marina Circuit.

Note: Due to the discretionary nature of the after-race concerts, delegates attending these activities will be required to make their own arrangements for return transport.



Empowering
Businesses

Expanding
Horizons

Inclusions

The Council will facilitate the following arrangements for participants of the delegation:



Engagements

Participation in all scheduled briefings, site visits, meetings and events, as per itinerary



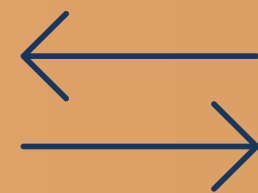
Formula 1 Package

3-day access to the Formula 1 Champions Club at the Abu Dhabi Grand Prix



Meals

Lunch and dinner events as per itinerary, with premium dining in the F1 Champions Club



Transport

All ground transfers to and from scheduled engagements, as per itinerary





Cost

Full Delegate AUD \$9,990

Includes Delegation Registration Fee of AUD \$3,000

Provides access to all delegation engagements, lunches, dinners and transfers as per the itinerary, with 3-day access to the Formula 1 with Champions Club hospitality package.

Weekday Delegate AUD \$3,000

Includes Delegation Registration Fee of AUD \$3,000

Provides access to delegation engagements, lunches, dinners and transfers as per the itinerary for the Wednesday, Thursday, Friday and Monday, but excludes Formula 1/weekend arrangements.

Council Members are entitled to a discount on the Delegation Registration Fee:

- 50% discount for Foundation Members
- 30% discount for Gold/Silver Members

Join us

Places are limited.

Register online at

<https://ausuaebc.com/delegation-registration>

or for more information, contact our team at
events@ausuaebc.com





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