



AUSTRALIA DAY AT GMIS

Wednesday 24 November 2021

Dubai Exhibition Centre at Expo 2020 | Virtual

Hosted by:  **AUSUAE**
BUSINESS COUNCIL

 **AUSTRALIAN
BUSINESS GROUP**
ABU DHABI



AUSTRALIAN
BUSINESS COUNCIL DUBAI
Connecting the Community

Schedule

Dubai	AEDT	
In-person	Virtual	
10.15am	5.15pm	Welcome
10.30am	5.30pm	Keynote Speeches Senator the Hon Jane Hume Australian Minister for Superannuation, Financial Services and the Digital Economy "Australia's Digital Economy Strategy 2030: Australia's roadmap to be a world-leading digital economy and society" His Excellency Omar Al Olama Emirati Minister of State for Artificial Intelligence "Addressing the Opportunities Created by the AI in the Industrial Sector and the UAE's Digital Economy"
11.00am	6.00pm	Launch of the Australia UAE Business Council - Renewable and Alternative Energies Working Group Final Report
11.30am	6.30pm	Australian FinTech Panel Session
12.15pm	7.15pm	Memorandum of Understanding Signing between the Australia UAE Business Council, Australian Business Group - Abu Dhabi, and Australian Business Council Dubai Memorandum of Understanding Signing between GMIS and the Australian Business Group - Abu Dhabi
12.45pm	7.45pm	Virtual program concludes
1.30pm		Business Networking Lunch By invitation only
2.30pm		Australia Day at GMIS concludes

Biographies

Master of Ceremonies (MC)



Sally Mousa

International Presenter, Speaker and Creator of Life Beats

"There are very few 'voices' that NEED to be heard, listened to or amplified more! Hers is a VOICE that reminds me of a young Dr. Maya Angelou! When she speaks I WATCH her lips move because I don't want to miss a single word!" – Chris Gardner, author of the Pursuit of Happyness.

"A great interviewer." – Steve Harvey, Emmy-winning entertainer.

"Sally has the rare ability to tackle complex and often sensitive social talking points innovatively, and with a balance of passion and empathy. Her progressive and instantly engaging style serves to simultaneously put her guests at ease and captivate her audience." – HE Sheikha Bodour Al Qasimi, President of the International Publishers Association

Sally is an keynote speaker and presenter who has interviewed many of the world's most influential change-makers across every field over the last two decades.

From Prince Khaled bin Alwaleed bin Talal to Nobel Laureates Orhan Pamuk and Kailash Satyarthi and Oscar-nominated film director Nadine Labaki, Olympic-medalist Ibtihaj Muhammad to Youtube superstar Lilly Singh and Dr Jane Goodall amongst many others, Sally has a gift for telling the stories of those who have made a global impact, revealing deeper insights that others miss.

Sally is also highly requested as a motivational and keynote speaker at events including TEDx in Morocco, The global Unstereotype Alliance Member Summit, AIESEC Asia Pacific Innovation Challenge, Tounche Summit, The International Government Communication Forum, The Positivity Summit and more.

A born creative whose cultural journey embraces both East and West as an Arab-Australian, Sally is passionate about powerful stories that break barriers, explore diverse narratives and are part of wider conversations driving change world-wide.

Now in the Middle East for over a decade, Sally has been a presenter and producer on some of the region's top platforms. Most recently she was head-hunted to launch Sharjah's first English Radio Station where she created, presented and produced highly acclaimed shows including Life Beats where she presents stories that speak to and inspire a global audience.

Sally has been featured in Vogue Arabia and was a finalist for the Arab Woman Awards UAE 2020, under the patronage of HE Sheikh Nahyan bin Mubarak al Nahyan in partnership with UN Women.

Sally is also a global ambassador for the world-renowned Fred Hollows Foundation that works to restore sight to millions of people around the world.

Biographies

10.15am Welcome



Ian Halliday

Australian Consul General Dubai

Ian joined Austrade in July 2018 as General Manager – Middle East and Africa with responsibility for Austrade operations across the region. He also holds the position of Consul-General of Australia to Dubai.

Prior to joining Austrade Ian was Managing Director of Dairy Australia from January 2010.

Ian's expertise includes an extensive range of management roles with SPC, Goodman Fielder, Kraft Foods, KR Castlemaine and Vesco Foods.



His Excellency Abdulla Al Subousi

Emirati Ambassador to Australia

Attending Virtually

HE Abdulla Al Subousi has been the Emirati Ambassador to Australia since 20 May 2019. Prior to his current assignment, Ambassador Subousi was the Consul General of the UAE in Los Angeles covering the West Coast.

Ambassador Subousi has a distinguished service record over the past 20 years.

Ambassador Subousi graduated from the University of Minnesota with a double major in Political Science and International Relations with a minor in History. He also attended courses at the National Defence University and Brookings Institute. In 2019 he received an award for the best diplomatic mission from the UAE Minister of Foreign Affairs and International Cooperation and the award of distinguished diplomat from the UAE Foreign Ministry.



Her Excellency Heidi Venamore

Australian Ambassador to the UAE

Ms Venamore is a senior career officer with the Department of Foreign Affairs and Trade and was most recently Assistant Secretary, Counter Terrorism Branch. She has previously served overseas as Head of Mission, Australian Embassy, Amman; Head of Political/Trade Branch, Australian High Commission, London; and Deputy Head of Mission, Australian Embassy, Baghdad.

Ms Venamore has also served as Director, Sea Law Section, Legal Branch; and Director, Iraq Task Force.

Ms Venamore holds a Master of Laws from the University of Cambridge; a Graduate Diploma in Foreign Affairs and Trade from the Australian National University; and a Bachelor of Arts/Bachelor of Laws from the University of Queensland.

Biographies

10.30am Keynote Speeches



Senator the Hon Jane Hume

Australian Minister for Superannuation, Financial Services and the Digital Economy

Pre-recorded message

Senator the Hon Jane Hume was first appointed to the Australian Federal Ministry in 2019, with responsibility for Superannuation, Financial Services and Financial Technology.

Her responsibilities were expanded in 2020 to encompass the broader digital economy, and again in 2021 when she became the first Minister for Women's Economic Security.

Minister Hume is passionate about her portfolios – from improving Australia's superannuation system, ensuring it is transparent, efficient and fit-for-purpose; to facilitating Australia's ambition to be a world leading digital economy and society by 2030; to ensuring the best possible economic outcomes for women, there is much work to do.

She previously held various senior positions in the financial services industry, working for the National Australia Bank, Rothschild Australia, Deutsche Bank and, immediately prior to her election, as a Senior Policy Adviser at Australian Super.



His Excellency Omar bin Sultan Al Olama

UAE Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications

Pre-recorded message

His Excellency Omar bin Sultan Al Olama has been appointed as Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications since July 2020.

Al Olama has joined the Federal Government in 2017 as Minister of State for Artificial Intelligence, where he was responsible for enhancing the government performance by investing the latest technologies and tools of artificial intelligence and applying them in various sectors.

Al Olama is currently the Managing Director of the World Government Summit in the Prime Minister's Office at the Ministry of Cabinet Affairs. Al Olama has been working as the Deputy Director of the Future Department at the Ministry of Cabinet Affairs. Al Olama contributed to the preparation of the UAE Centennial 2071 strategy and the UAE 4th Industrial Revolution Strategy.

His Excellency Omar bin Sultan Al Olama holds a Diploma in Project Management and Excellence from the American University of Sharjah and a Bachelor of Business Administration from the American University of Dubai.

Biographies

11.00am Australia UAE Business Council



The Hon Christopher Pyne

Australia UAE Business Council, Australian Co-Chair
Attending Virtually

Christopher Pyne is Chairman of Pyne & Partners and Principal of GC Advisory, consulting to business in the domain of government and political engagement.

Christopher is Chairman of Vision 2020, the national peak eye health body in Australia.

Christopher is the Chairman of the Advisory Board of munitions and small arms company, NIOA. As well, he sits on the Australian Advisory Board of the Dubai headquartered, international consulting group, Dar al Handasah as well as the Advisory Board of 3D manufacturer, Amaero Ltd. He is a non Executive Director of the Canberra based defence company, Xtek Ltd.

He is an Industry Professor in the University of South Australia Business School specialising in Defence and Space.

He has a Bachelor of Laws from the University of Adelaide, a Graduate Diploma of Legal Practice from the University of South Australia and an Honorary Doctorate in the School of the Professions from the University of Adelaide.

He is the author of two books - "A Letter to my Children", published in 2015 by Melbourne University Press and "The Insider", published in 2020 by Hachette Australia.

He is a member of the Claxton's Speakers Bureau stable of public presenters and speaks at conferences and events both domestically and internationally on defence, national security, politics and government.

Christopher was elected to Parliament in 1993 and served as the Member for Sturt for 26 years. During this time, he was in the Liberal Party Leadership Group for 10 years, Leader of the House of Representatives for six years, and served in Cabinet for six years.

Christopher was a Minister in the Howard, Abbott, Turnbull and Morrison Governments, holding the portfolios of Ageing, Education, Industry Innovation and Science, Defence Industry and Defence.

Christopher Pyne served as the 54th Australian Defence Minister. He was responsible for delivering the \$200 billion build-up of Australia's military capability, the largest in Australia's peacetime history.

Serving previously as Minister for Defence Industry, Christopher assisted in developing the 2016 Defence White Paper and implementing the Integrated Investment Program.

Christopher lives in Aldgate in South Australia and is married to Carolyn and is the father of Eleanor, Barnaby, Felix and Aurelia.

Biographies

11.00am Australia UAE Business Council



Mr Przemek Lupa (Masdar)

Australia UAE Business Council, Renewable & Alternative Energies Working Group Co-Chair

Attending Virtually

As Head, Development & Investment, for the Asia Pacific region, Przemek Lupa is responsible for growing Masdar's business in Asia (excluding India) and Australia. He joined Masdar in 2019 after heading power operations in Asia and the Middle East for Fluor, a major global engineering firm.

Przemek has been working in the power sector for two decades, predominantly with Engie, a major global energy company. His extensive experience covers both conventional power and renewable energy, and his roles include being country manager for Engie in the Philippines, VP strategy at corporate level, SVP for business development in Asia, and CEO at asset level in the Middle East. His experience touches all key fields of the power sector, including project financing, development, operations and management.

With more than 15 years' experience in the ASEAN region, Przemek knows the region extremely well and is acquainted with the various countries, market setups, and key players in Asia.



Mr Sam Pearce (QIC)

Australia UAE Business Council, Renewable & Alternative Energies Working Group Co-Chair

Attending Virtually

Sam joined the QIC GI team in May 2020 to build further its asset management capabilities across the energy and utilities businesses. In addition to direct asset management responsibilities, he has sector asset management oversight and will develop further the asset management framework across QIC's interests in energy and utilities.

Sam has around 31 years of industry experience in the energy and utilities sectors, spanning operations, investment management, corporate development and strategy, and transaction execution responsibilities. He has worked in merchant energy, gas distribution, power generation (gas and renewables), and electricity and gas transmission primarily in Australia and New Zealand. Prior to joining QIC, Sam held executive and senior management roles at APA Group, Stockland and AGL. Before moving into the energy industry, he was a lawyer at Clayton Utz with transactional, antitrust and corporate finance experience.

He has led multiple cross functional project teams across greenfield energy developments in gas transmission and power generation (renewables and gas), public market M&A as well as multiple trade sales of assets across the energy value chain. In addition to his transactional experience, Sam has led large business units across multiple Australian states in gas distribution and power generation, with primary responsibility for commercial, operational and financial performance, customer relationships and growth.

Biographies

11.30am Australian FinTech Panel



Mr Micah Walker
CEO, Grabba Technologies

Micah Walker is the CEO of Grabba Technologies. Grabba is a global leader in secured identity for people, organisations, and nations. Micah has a comprehensive executive and entrepreneurial background, leading a diverse group of companies through rapid growth to a global scale, three of which have a deep presence in the UAE region.



Mr Ian Parke
CEO, FIN-PAY
Attending Virtually

Ian is the founder, managing director and CEO of FIN-PAY, and the vision behind the world's first unified payments platform. FIN-PAY delivers businesses of any size with a simple, cost-effective and fast payments solution that enables all digital transactions. Ian was inspired to establish FIN-PAY in 2019, with the aim of empowering customers, merchants, enterprises and payment services providers. His goal is for FIN-PAY to be a connector and extender across the entire payments ecosystem.



Mr David Jordan
CEO and Founder, Enteruptors

Mr Jordan is the author of the CEO Innovation Blueprint and has been recognised by IBM for his work in innovation thought leadership. He formed enteruptors to evolve decision experience, the science of decision making for the new world of A.I. and data. Building a team of experts digitally transforming the middle office of financial services, the brains of digital enterprises. Enhancing risk, regulation, data governance and revenue optimisation to give financial services an edge.



Mr Larry Diamond
Global Chief Executive Officer and Co-Founder, Zip
Attending Virtually

Larry Diamond is Global Chief Executive of Zip, which he co-founded with Peter Gray in 2013 with the goal of disrupting the broken credit card model, using technology to create a transparent, fairer and more flexible alternative. Larry has lead Zip from fintech startup to one of Australia's leading digital payment tech companies. Today Zip is an ASX200 listed company with over seven million customers globally and a presence in 12 international markets.

Biographies

12.15pm Memorandum of Understanding Signing



His Excellency Badr Al Olama

Australia UAE Business Council, Emirati Co-Chair

Badr Al-Olama is the Executive Director of the UAE Clusters unit within Mubadala's UAE Investments platform which has been formed to accelerate the UAE's economic transformation by investing in national champions, fostering vibrant industrial and commercial clusters, and partnering with world-class global organizations.

In addition to his responsibilities in overseeing a diverse portfolio of businesses in multiple sectors spanning across technology, aerospace, and healthcare, Badr is leading a dynamic team that are incubating new sectors and startups to further diversify the UAE's economy, and is also heading the Global Manufacturing and Industrialisation Summit (GMIS) – a pioneering collaborative platform that has been jointly established by the United Arab Emirates and the United Nations Industrial Development Organization (UNIDO).

Badr is the Chairman of Strata Manufacturing (Strata), the Sanad Group (Sanad), and Emirates Post Group, and also serves as a Board Director at Al Yah Satellite Communications Company (Yahsat), Mubadala Health, Shuaa Capital, Oumolat Security Printing, TASIAP GmbH – a joint venture with Daimler AG, as well as a number of automotive and energy joint ventures in Algeria.

Through GMIS, Badr also oversees the Mohammed bin Rashid Initiative for Global Prosperity – an open innovation platform that aims to accelerate solutions that solve real world challenges that are linked to the Sustainable Development Goals of the United Nations.

Nominated as a 'Young Global Leader for the Middle East and North Africa Region' by the World Economic Forum in 2016, Badr began his career as a lawyer and holds a degree in Shari'a and Law from the UAE University (2002) as well as an LL.M from Harvard Law School (2005).

Biographies

12.15pm Memorandum of Understanding Signing



Ms Krysta Fox

Australian Business Council Dubai, Chair

Krysta is passionate about helping business leaders to develop effective strategy, inspire their teams and grow their businesses. During a global career, 16 years being in the Middle East, Fox has held key trade enabling roles, including working with foreign governments on trade cooperation, and leading the world's six times named global free zone of the year.

Today she is founder and CEO of a boutique advisory firm and believes that courage, curiosity, collaboration and caring are essential elements to sustaining high business performance. Krysta has been a passionate advocate of the ABCD and as Chair since 2021, she believes her role is to create an environment for high performance, through collaborative direction setting, and giving the team the tools to help members to achieve their goals through connection and knowledge sharing.



Mr David Sanderson

Australian Business Group - Abu Dhabi, Chairman

David's involvement with the international sporting and entertainment industry has spanned over eighteen years and across five different continents, starting in his hometown, Melbourne, Australia.

David is currently MENA Regional Director for CSM Sport & Entertainment, a position he has held for the last nine years. In this role, he oversees an international team focused on the development and activation of marketing strategies, campaigns and major events. Some of the key initiatives David has managed in the past include bespoke live experiences, multimillion-dollar experiential facilities, mass-participation projects, product launches and internationally televised sporting events.

David relocated to Abu Dhabi from the United Kingdom in early 2009 as part of CSM's business expansion into the Middle East. Since that time, David's contribution has been pivotal in growing the Live Division of CSM which has since matured to represent a core area of business for the company.

David has risen as a highly respected industry leader in the MENA region, working with a range of diverse stakeholders such as corporate and government clients, local and international partners, governing bodies, rights holders etc.

About Us



Australia UAE Business Council

The Australia UAE Business Council provides unparalleled access to senior decision makers in business and government with the aim of deepening bilateral trade and investment, expanding opportunities for Australian and Emirati businesses and strengthening the ties between two great nations.

Co-Chaired by the Hon Christopher Pyne (former Australian Defence Minister) and HE Badr Al-Olama (Mubadala), the Australia Business Council's annual program provides Members with access to events and meetings across Australia and the UAE.

www.ausuaeabc.com



Australian Business Group - Abu Dhabi

AusBG was formed in 2005 to bring together Australians involved in business activities in Abu Dhabi. We aim to promote trade and investment between the UAE and Australia by helping our members to keep up-to-date with fast-developing economic and business opportunities within the UAE and the region as a whole.

www.ausbg.net



Australian Business Council Dubai

The Australian Business Council, Dubai (ABCD) is a non-profit organisation with a broad objective: to build connections within and to the Australian Community, both in Dubai and further afield.

The remit is to provide a platform that inspires community, develops business activities, promotes trade and enhances beneficial relationships between Australia and the region. Together, we continue to build an inclusive culture that encourages, supports, and celebrates the diverse voices of all members and attendees at ABCD-organised events.

www.abcduae.com

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