

Business Delegation to Abu Dhabi

4 – 9 December 2024

Australia UAE Business Council



About the Council

The Australia UAE Business Council is the premier business networking organisation between Australia and the UAE.

The Council provides unparalleled access to networking opportunities with senior decision makers in business and government, with the aim of deepening bilateral trade and investment, expanding opportunities for Australian and UAE businesses and strengthening ties between two great nations.



Co-Chairs



His Excellency Badr Al-Olama
UAE Co-Chair

Badr Al-Olama is the Director General at the Abu Dhabi Department of Economic Development (ADDED) and the Director General of the Abu Dhabi Investment Office (ADIO). As an entrepreneurial executive with a deep passion for transformational, impact-driven investments, Badr is leading key initiatives to promote economic diversification goals.

Through strategic partnerships with international investors, Badr is fostering an environment that empowers industrial and service-based companies to develop innovative solutions for global reach and impact, propelling Abu Dhabi onto the world stage.

Prior to ADIO, Badr was handling the UAE Clusters portfolio with Mubadala, an Abu Dhabi-based global sovereign investor. He led efforts to drive economic growth and that spanned aerospace, technology, and healthcare. He also held several key positions during his tenure with Mubadala,

including Chief Executive Officer of Strata Manufacturing and Chief Executive Officer of Hub71.

Badr has also been leading the organising committee for the Global Manufacturing and Industrialisation Summit (GMIS) since its inception and has served as a member of the UAE Ministerial Council on the Fourth Industrial Revolution. As a graduate of Harvard Law School, Badr began his career as a lawyer and was nominated in 2016 as 'Young Global Leader for the Middle East and North Africa Region' by the World Economic Forum.



The Hon Christopher Pyne
Australia Co-Chair

Christopher served in the Australian House of Representatives from 1993-2019. During this time, he was in the Liberal Party Leadership Group for 10 years, Leader of the House of Representatives for six years, and served in Cabinet for six years.

He was a Minister in the Howard, Abbott, Turnbull and Morrison Governments, holding the portfolios of Ageing, Education, Industry Innovation and Science, Defence Industry and Defence.

Christopher is Executive Chairman of consulting firm Pyne and Partners, Chair of COTA Australia, Vision 2020, the Australia United Arab Emirates Business Council, the Advisory Board of munitions and weapons company, NIOA Group and the SA Governors Council of the American Chamber of Commerce in Australia. As well, he is a non Executive Director of Canberra based defence manufacturer, HighCom Ltd.

He is an Industry Professor in the University of South Australia Business School.

He is the author of two books - "A Letter to my Children" (2015) and "The Insider" (2020) and the pod cast Pyne Time.

Christopher lives in Aldgate in South Australia and is married to Carolyn and is the father of Eleanor, Barnaby, Felix and Aurelia.



Unlocking Opportunities

Fostering
Collaboration



Delegation Objectives

CONNECTIONS

Cultivate networks
and develop in-
country resources

ACCESS

Capitalise on
valuable pipeline
opportunities

DEVELOPMENT

Build capability
through first-hand
experience

UNDERSTANDING

Gain deeper
insights from
informed
perspectives

Abu Dhabi

As the capital of the United Arab Emirates, Abu Dhabi stands as a cornerstone of the nation's economic and strategic ambitions.

Abu Dhabi is recognised for its robust economy, contributing over 60% of the UAE's GDP. The emirate's economic vision goes beyond energy, focusing on diversification into key sectors such as advanced manufacturing, renewable energy, aerospace, and technology.

As a globally connected city, Abu Dhabi offers a strategic location at the intersection of Europe, Asia, and Africa, providing businesses with unparalleled access to international markets. The city's infrastructure is world-class, featuring advanced transportation networks, state-of-the-art ports, and one of the world's leading financial centres, the Abu Dhabi Global Market (ADGM).

Abu Dhabi's commitment to innovation and sustainable development is evident in its strategic initiatives and investments. The city also hosts a range of international conferences and exhibitions, fostering a business environment conducive to networking, collaboration, and growth.

For businesses looking to expand into the Middle East and beyond, Abu Dhabi offers a stable and secure environment, supported by pro-business policies and a government committed to facilitating foreign investment. With its forward-looking approach and strategic investments, Abu Dhabi is poised to remain a key player in the global economy, offering extensive opportunities for growth and partnership.



Delegation Itinerary

Itinerary is indicative only and remains subject to change



Day 1

Wednesday 4 December 2024

-
- Introductory briefings
 - Networking reception

Afternoon

-
- Delegation Welcome Dinner

Evening





Day 2

Thursday 5 December 2024

-
- Sector-specific site visits

Morning

-
- Working Lunch
 - Sector-specific site visits

Afternoon

-
- Ambassador's Reception

Evening

Day 3

Friday 6 December 2024

-
- Investment briefings

Morning

-
- Business Council luncheon

Afternoon

-
- Formula 1 - Practice Session 2
-

Evening





Day 4

Saturday 7 December 2024

-
- Breakfast at hotel
 - Executive time

Morning

-
- Lunch at F1 Champions Club
 - Formula 1 - Practice Session 3

Afternoon

-
- Formula 1 - Qualifying Session
 - Delegation Dinner

Evening

Day 5

Sunday 8 December 2024

-
- Breakfast at hotel
 - Executive time

Morning

-
- Lunch at F1 Champions Club

Afternoon

-
- Formula 1 - Grand Prix
-

Evening

Day 6

Monday 9 December 2024

-
- Breakfast at hotel
 - Sector-specific site visits

Morning

-
- Farewell luncheon

Afternoon



Empowering
Businesses

Expanding
Horizons

Proposed Engagements



دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

The government agency responsible for regulating and promoting economic development, diversification, and investment opportunities in Abu Dhabi



ABU DHABI GLOBAL MARKET
سوق أبوظبي العالمي

The international financial centre and free zone in Abu Dhabi that supports financial institutions, companies, and startups with regulations

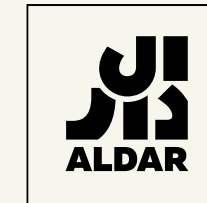


مكتب أبوظبي للاستثمار
ABU DHABI INVESTMENT OFFICE

The government office dedicated to attracting and facilitating foreign and domestic investment across various sectors in Abu Dhabi



A state-owned investment company managing a broad portfolio across various sectors to drive economic diversification and sustainable growth in Abu Dhabi.



A leading real estate developer in Abu Dhabi, creating innovative residential, commercial, and mixed-use properties to enhance urban living



Australian Government
Austrade

Australian Trade and Investment Commission promoting Australian exports, investment, and international education, supporting businesses to succeed in global markets



A global tech ecosystem in Abu Dhabi offering startups access to capital, market opportunities, and an interconnected community for growth



KIZAD
مدينة خليفة الصناعية
KHALIFA INDUSTRIAL ZONE

Khalifa Industrial Zone Abu Dhabi, a significant trade, logistics, and industrial hub providing world-class infrastructure and business solutions



MUBADALA

A state-owned enterprise investing globally in diversified sectors to generate sustainable financial returns and economic impact for Abu Dhabi



مجلس التوازن
TAWAZUN COUNCIL



United Arab Emirates

Oversees the acquisition of defence and security equipment, fostering innovation and development in the UAE's defence industry

Proposed Engagements (cont.)

وكالة الإمارات للفضاء
UAE SPACE AGENCY



The national space agency responsible for developing and implementing the UAE's space sector strategy and policies, promoting scientific research.



A diversified investment holding company focused on construction, hospitality, healthcare, and other sectors, driving growth across its wide-ranging portfolio.



A global leader in renewable energy and sustainable urban development, advancing clean technologies and environmental sustainability worldwide.

دائرة الطاقة
DEPARTMENT OF ENERGY



Regulates and oversees the energy sector in Abu Dhabi, ensuring energy security, sustainability, and efficiency across the emirate.



Abu Dhabi National Exhibitions Company manages and operates the UAE's leading exhibition and conference venues, driving the growth of the MICE industry.



A UAE-based satellite operator providing advanced satellite communication services across the Middle East, Africa, Europe, and Central Asia.



Mohamed bin Zayed University of Artificial Intelligence focuses on AI research, education, and innovation, positioning the UAE as a leader in AI.



A defence and security solutions provider in the UAE, specialising in advanced technology systems and equipment for national security.



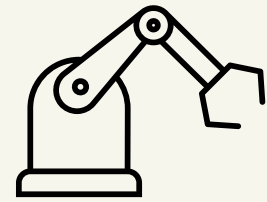
Supports business growth in Abu Dhabi by offering services, advocacy, and networking opportunities to local and international businesses.



Operates and manages the Abu Dhabi's commercial ports, industrial zones, and logistics services, supporting global trade and economic growth

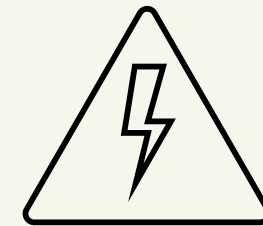
Sector-Specific Streams

The delegation's sector streams offer delegates a selection of targeted site visits and engagements, tailored to each industry.



Defence & Security

This stream highlights Abu Dhabi's leadership in security and defence industry. With a focus on exploring collaboration and strategic partnerships, engagements will highlight developments in advanced manufacturing and the sector's role in strengthening defence capabilities.



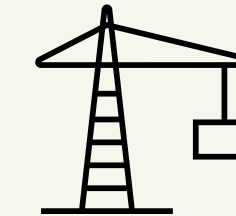
Energy

This stream focuses on Abu Dhabi's leadership in sustainable energy development, including renewable energy projects and advancements in oil and gas. Delegates will visit industry leaders to engage with experts on topics such as energy transition, efficiency, and the future of clean energy.



Technology

Delegates will delve into the latest digital and technological innovations shaping Abu Dhabi's economy. Site visits will highlight developments in artificial intelligence and space initiatives, providing insights into how technology is driving growth and transformation across multiple sectors.



Infrastructure

This stream explores Abu Dhabi's infrastructure projects, with a focus on urban development, transportation, and sustainable construction. Delegates will visit key sites and engage with leaders to understand how Public-Private Partnerships are driving infrastructure growth and economic resilience.



A view through a window of a go-kart track. The track is green with blue and white markings, and several go-karts are visible. In the background, there are buildings and palm trees under a clear sky. A large, semi-transparent logo is overlaid on the image.

 TM Experiences
Champions Club

Formula 1 Grand Prix

Friday 6 December
Saturday 7 December
Sunday 8 December

The Abu Dhabi Grand Prix is a prestigious Formula 1 race held annually at the Yas Marina Circuit, known for its unique twilight setting and as a key event that attracts global business leaders and decision-makers.

The Formula 1 Grand Prix provides a strategic opportunity for delegates to engage in high-level networking and forge valuable connections in an informal yet influential setting.



F1 Champions Club

The Formula 1 flagship suite, offering premium hospitality, seating and access throughout the weekend with superior views of the on-track action.



Unparalleled Views

Situated between turns 5 and 6 at the Abu Dhabi Motorsports Management HQ, Champions Club offers trackside terrace views, as well as rooftop access providing a 360-degree view of the island.



Premium Hospitality

Indulge in chef-prepared lunches, dinners and canapes with free-flowing beverages including spirits, sparkling wine, beer, wine, and soft drinks served each day. Plus, enjoy access to interactive activations like Formula 1 racing simulators and exciting live entertainment.



F1 Champions Club

The Formula 1 flagship suite, offering premium hospitality, seating and access throughout the weekend with superior views of the on-track action.



Exclusive Experiences

Enjoy exclusive guided access to the famous Formula 1 Paddock, walk down the famous Formula 1 grid and have professional photos taken with World Championship trophies.



Insider Appearances

Hear from the biggest names in Formula 1 as they discuss life and business in the pinnacle of motorsport.



Your Gateway to Strategic Opportunities



Inclusions

The Council will facilitate the following arrangements for participants of the delegation:



Engagements

Participation in all scheduled briefings, site visits, meetings and events, as per itinerary



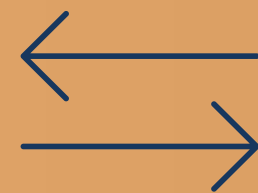
Formula 1 Package

3-day access to the Formula 1 Champions Club at the Abu Dhabi Grand Prix



Meals

All lunches and dinners as per itinerary, with premium dining in the F1 Champions Club



Transport

All ground transfers to and from scheduled engagements, as per itinerary





Cost

Full Delegate AUD \$9,990

Delegation Registration Fee: AUD \$3,000
+ Formula 1 supplement: AUD \$6,990

Provides access to all delegation engagements, lunches, dinners and transfers as per the itinerary, with 3-day access to the Formula 1 with Champions Club hospitality package.

Weekday Delegate AUD \$3,000

Delegation Registration Fee: AUD \$3,000

Provides access to delegation engagements, lunches, dinners and transfers as per the itinerary for the Wednesday, Thursday, Friday and Monday, but excludes Formula 1/weekend arrangements.

Council Members are entitled to a discount on the Delegation Registration Fee:

- 50% discount for Foundation Members
- 30% discount for Gold/Silver Members

Join us

Places are limited.

Register online at

<https://ausuaeabc.com/delegation-registration>

or for more information, contact our team at
events@ausuaeabc.com





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